



For Immediate Release

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Historic Downtown San Pedro Hosts Annual Dia de los Muertos Festival

Sunday, November 1, 2015

3:00PM to 9:00PM

Free, family-oriented event will feature live entertainment, delicious foods, craft booths, crafts for kids, an altar exhibition and competition, and more.

(San Pedro, CA) On November 1, 2015, the San Pedro Historic Waterfront Business Improvement District, a non-profit organization, will present **The San Pedro Dia de los Muertos Festival**. Visitors will experience a downtown filled with a festive environment in this growing popular event! There will be freshly prepared Latin American foods, an Artists' Village offering whimsical calaveras (skulls) and calacas (skeletal figures), handmade jewelry, clothing and other specialty items made by local artisans. Children will have fun creating a Dia de Los Muertos souvenir at the free arts and crafts activity center. Don't miss the altars displayed at the Amazing Altars Competition and Exhibition. Visitors will be encouraged to come dressed in costume and enter the Costume Contest or get their faces decoratively painted.

The event will feature an array of live entertainment throughout the event featuring GRUPO FOLKLORICO XHANAT, CAMBALACHE, KOTOLAN and MARIACHI DIVAS. There will also be a separate area featuring children's entertainment.

Dia de los Muertos, or *Day of the Dead*, dates back to Pre-Hispanic and Spanish customs and is now a traditional holiday in Mexico, where deceased friends and family members are remembered and celebrated. This year's Dia de los Muertos Festival will feature a Girl Scout Troop, Marymount University and our last year's winner, The Feison Family.

The event will also feature a children's entertainment area including arts and crafts, music, making it the event fun-filled event for the entire family.

For more information, please visit our dedicated website at www.SPDayofTheDead.com.



The San Pedro Downtown Property Business Improvement District
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